



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Vogel LT Gov-I  
1233 20th Street, NW  
Washington, DC 20036

**Contract #** 3084907  
**Schedule Dates** 11/02/17-11/04/17  
**Advertiser** Vogel LT Gov-I (117195)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Vogel TV DC (972351)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Williams, Neil  
**Phone/Fax** /  
**CPE** 278/358/3310  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/01/17  
**Last Modified** 11/01/17  
**Entered By** Tiffany Lewis  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,252.50  
**Net Total** \$24,097.50  
**Sales Tax**

#### Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2017	23	\$28,350.00
<b>Grand Total:</b>	<b>23</b>	<b>\$28,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/17-11/03/17	2	:30	5A- News-Good Morning Washington at 5a						1			1	\$500.00	\$500.00	Washington (WJLA)		11/1/17
2.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	6A- News-Good Morning Washington at 6a					1	1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/1/17
3.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	7A- ABC-Good Morning America					2	2			4	\$1,200.00	\$4,800.00	Washington (WJLA)		11/1/17
4.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	9A- Live with Kelly					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		11/1/17
5.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	11A- ABC-The View					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		11/1/17
6.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	12P- News-ABC 7 News at Noon					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		11/1/17
7.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	5P- News-ABC 7 News at 5p					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		11/1/17
8.0	Normal Line / SPOT	11/02/17-11/03/17	2	:30	6P- News-ABC 7 News at 6p					1	1			2	\$800.00	\$1,600.00	Washington (WJLA)		11/1/17
9.0	Normal Line / Access	11/02/17-11/03/17	2	:30	7P- Wheel Of Fortune					1	1			2	\$2,500.00	\$5,000.00	Washington (WJLA)		11/1/17
10.0	Normal Line / Access	11/02/17-11/03/17	2	:30	7:30P- Jeopardy					1	1			2	\$3,500.00	\$7,000.00	Washington (WJLA)		11/1/17
11.0	Normal Line / SPOT	11/03/17-11/03/17	2	:30	11P- News-ABC 7 News at 11p						1			1	\$1,400.00	\$1,400.00	Washington (WJLA)		11/1/17

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	11/04/17-11/04/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$650.00	\$650.00	Washington (WJLA)		11/1/17

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